



For Immediate Release:
Sept 22, 2008

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Record Crowd of 225 Professionals to Attend AOBA's *Greening Existing Buildings* Conference on Sept. 25 at Capital Hilton Hotel in DC

As one of the organization's environmental initiatives, the Apartment and Office Building Association (AOBA) will host a ***Greening Existing Buildings*** conference and Resource Center on Sept. 25, from 8:30am to 3:00pm at the Capital Hilton hotel in DC. The program has attracted a record crowd of 225 professionals, including property managers, energy managers, engineers, senior real estate management, and executives from firms offering green products and services.

The Conference kicks off with a keynote address by P. Marc Fischer of Transwestern, who will discuss how to incorporate green into your corporate culture. Nationally recognized expert Sally Wilson, of CB Richard Ellis, will outline ways to get "green buy-in" from multiple stakeholders during an interactive luncheon discussion moderated by Jay Fisette, member of the Arlington, VA County Board. DC Councilmember Mary Cheh will also welcome participants during a morning session.

Concurrent sessions, featuring speakers from the U.S. Green Building Council, the EPA Energy Star, focus on: energy efficiency, water management and conservation, navigating the LEED certification process, and best green practices for quick pay-back.

An afternoon session will showcase energy efficiency case studies of DC apartment buildings constructed during various decades of the 20th Century. Also, an overview of new, voluntary National Green Building Standard, developed for multifamily buildings, will be discussed.

Conference sponsors are AOBA Alliance, Inc., Pepco Energy Services, Inc. and Washington Gas.

Media are invited to attend any or all of the Conference. Please RSVP to Marie Tibor, mtibor@aoba-metro.org. ##

*The Apartment and Office Building Association of Metropolitan Washington (AOBA) is the leading membership organization representing owners and managers of commercial office buildings and multi-family residential real estate in the Washington, DC region. Members of AOBA enjoy membership benefits in its national affiliates: the **Building Owners and Managers Association International (BOMA)** and the **National Apartment Association**. For more information, visit www.aoba-metro.org*

