



For Immediate Release:
June 4, 2009

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**AOBA 2009 Green Conference Scheduled Sept. 30 at Capital Hilton Hotel in DC;
Fortune Magazine Senior Writer Marc Gunther to Keynote**

New “Go Green for Good” Session Set for Apartment Building Managers

The Apartment and Office Building Association (AOBA) will host a second-annual Green Conference and Resource Center on Sept. 30 from 8:30am to 1:30pm at the Capital Hilton hotel in DC. Last year’s program attracted nearly 250 professionals, including property managers, energy managers, engineers, senior real estate management, and executives from firms offering green products and services.

This year’s Conference, themed “*Taking Sustainability to the Next Level*,” kicks off with **keynote speaker Marc Gunther**, senior writer for Fortune magazine, columnist for CNNMoney.com, and author of “Faith and Fortune.” His remarks will focus on “Sustainability: Lessons from America’s Leading Companies.”

Concurrent breakout sessions for commercial and multifamily executives will cover topics including: “Getting the Most Green Expertise for Less,” “Troubleshooting Your Utility Bills,” and “Working with EPA Energy Star’s New Multifamily Benchmarking Program.”

A first-time afternoon session entitled “**Go Green for Good**,” scheduled from 1:00pm to 3:00pm, is specifically geared to apartment community resident managers/ site managers/ leasing professionals. An initiative of AOBA’s Energy Efficiency Education Program, this session will help managers train their residents to undertake more energy efficient and environmentally friendly practices.

Space is currently available in the Conference’s **Green Resource Center** for private and public-sector organizations providing green products and services to the local real estate community. For details, contact Jeanne Clarke, jclarke@aoba-metro.org

Registration and details are online at www.aoba-metro.org / click on Meetings and Events. #

The Apartment and Office Building Association of Metropolitan Washington (AOBA) is the leading membership organization representing owners and managers of commercial office buildings and multi-family residential real estate in the Washington, DC region. For more info, visit www.aoba-metro.org